



AUSTRALIAN
HYDROGRAPHERS
ASSOCIATION

**2025
CONFERENCE**

EXPLORING WATER'S DEPTHS

Unveiling the evolution & future of
surface water, groundwater & water quality
monitoring

12-15 MAY | LAUNCESTON, TAS

SPONSORSHIP OPPORTUNITIES

www.aha.net.au



AUSTRALIAN
HYDROGRAPHERS
ASSOCIATION

ABOUT THE CONFERENCE

The Australian Hydrographers Association (AHA) Conference is a specially curated biennial event dedicated to water industry representatives from Australia and the Asia Pacific Region with an interest in the profession of hydrography.

Taking place at the Country Club Tasmania from 12 – 15 May 2025, this industry conference will provide a unique opportunity for hydrographers and water industry suppliers to reforge connections, deepen their knowledge and share information on how they are adapting to the ongoing challenges of water monitoring.

This conference is a great opportunity to connect with like-minded people including fellow AHA members, leading State and Federal water agencies, water utility providers, hydro power generators, and private industry groups.

We look forward to you joining us in person in Launceston, as we explore training, technology and communication developments that will ensure we are collecting the right data, at the right locations, when we need it most.

WHO ATTENDS?

This conference is for freshwater hydrographers and environmental scientists who measure all aspects of the water cycle. This includes baseline monitoring, human use, interaction and management of our precious water resources.

This conference is for:

- Hydrographers
- Water Quality Officers
- Field Hydrologists
- Hydrometric Data Technicians
- Flood Warning Network Technicians
- Gauging Technicians
- Water Monitoring Officers
- Asset Management Officers
- Environmental Officers
- Regulators
- Federal, State and Territory Government Agencies

WHY SPONSOR

The Australian Hydrographers Association Conference is a unique opportunity for industry suppliers to promote their products to water industry representatives from all over Australia and the Asia Pacific Region.

As an event sponsor you can highlight your organisation's role in water management system to an expected 200+ industry professionals from every leading State and Federal water agency, hydro power generators and private industry groups. Our tailored sponsorship packages ensure that as an event sponsor, you will receive multiple benefits and opportunities to build brand awareness and connect with industry leaders and professionals pre-event, during the event itself and post-event.

We hope that you can join us this year and we look forward to working with you.

KEY BENEFITS

- **Increase brand awareness** and **strengthen your profile in the industry**
- Access to a **targeted audience**
- **Showcase your practice, products and services** – lead generation and expand your email database, reach new markets and offer your products and services as a solution
- Opportunity to **build and develop partnerships, relationships and customer bases** – connect with like-minded organisations and businesses.
- **Frequent exposure** across all conference marketing activities
- **Direct marketing and networking opportunities** – meet conference speakers, key industry leaders and professionals

CONTACT

Please direct all correspondence in relation to Sponsorship Opportunities to:

Agnes Zalan

BM Conferences

M 0418 147 831

E events@bmconferences.com.au

W aha.net.au/2025-conference



PLATINUM SPONSOR

\$15,000+GST

SOLD

EXHIBITION OPPORTUNITIES

- ✓ 1 x 3mx2m exhibition booth (including walls, fascia, 2 x track spotlights, 1 x 4amp power outlet)
- ✓ 1 x Furniture Package (1 x bar counter, 1 x bar table, 2 x bar chairs, 1 x brochure holder)

REGISTRATIONS

- ✓ 6 x Full conference registrations including tickets to the Welcome Reception and Networking Dinner

ACKNOWLEDGMENT AND BRANDING

- ✓ Opportunity to provide a conference satchel insert
- ✓ 1 x Banner displayed in main conference area and at the networking dinner
- ✓ Logo on all e-marketing materials
- ✓ Logo with link on website and conference app
- ✓ Full page advert in the conference program

ADDITIONAL BENEFITS

- ✓ Opportunity to provide a 10-minute product/service presentation on Day 1 of the conference (Tues, 13 May 2025)
- ✓ Opportunity to provide a product demonstration at the Regatta (Thurs, 15 May 2025)
- ✓ Opportunity to provide a quote in the AHA Media Release



GOLD SPONSOR

\$10,000+GST

EXHIBITION OPPORTUNITIES

- ✓ 1 x 3mx2m exhibition booth (including walls, fascia, 2 x track spotlights, 1 x 4amp power outlet)
- ✓ 1 x Furniture Package (1 x bar table, 2 x bar chairs)

REGISTRATIONS

- ✓ 5 x Full conference registrations including tickets to the Welcome Reception and Networking Dinner

ACKNOWLEDGMENT AND BRANDING

- ✓ Opportunity to provide a conference satchel insert
- ✓ 1 x Banner displayed in main conference area and at the networking dinner
- ✓ Logo on all e-marketing materials
- ✓ Logo with link on website and conference app
- ✓ Full page advert in the conference program

ADDITIONAL BENEFITS

- ✓ Opportunity to provide a 5-minute product / service presentation on Day 1 of the conference (Tues, 13 May 2025)
- ✓ Opportunity to provide a product demonstration at the Regatta (Thurs, 15 May 2025)



SILVER SPONSOR

\$7,500+GST

EXHIBITION OPPORTUNITIES

- ✓ 1 x 3mx2m exhibition booth (including walls, fascia, 2 x track spotlights, 1 x 4amp power outlet)
- ✓ 1 x Furniture Package (1 x bar table, 2 x bar chairs)

REGISTRATIONS

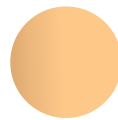
- ✓ 4 x Full conference registrations including tickets to the Welcome Reception and Networking Dinner

ACKNOWLEDGMENT AND BRANDING

- ✓ Opportunity to provide a conference satchel insert
- ✓ 1 x Banner displayed in main conference area
- ✓ Logo on all e-marketing materials
- ✓ Logo with link on website and conference app
- ✓ 1/2 page advert in the conference program

ADDITIONAL BENEFITS

- ✓ Opportunity to provide a 5-minute product / service presentation on Day 2 of the conference (Wed, 14 May 2025)
- ✓ Opportunity to provide a product demonstration at the Regatta (Thurs, 15 May 2025)



BRONZE SPONSOR

\$5,000+GST

EXHIBITION OPPORTUNITIES

- ✓ 1 x 3mx2m exhibition booth (including walls, fascia, 2 x track spotlights, 1 x 4amp power outlet)

REGISTRATIONS

- ✓ 3 x Full conference registrations including tickets to the Welcome Reception and Networking Dinner

ACKNOWLEDGMENT AND BRANDING

- ✓ Opportunity to provide a conference satchel insert
- ✓ Logo on all e-marketing materials
- ✓ Logo with link on website and conference app
- ✓ 1/2 page advert in the conference program

MERCHANDISE SPONSOR

\$6,500+GST

1
available

REGISTRATIONS

- ✓ 1 x Full conference registration including tickets to the Welcome Reception and Networking Dinner

ACKNOWLEDGMENT AND BRANDING

- ✓ Logo on all e-marketing materials
- ✓ Logo with link on website and conference app
- ✓ Logo on an AHA selected merchandise/conference giveaway, together with AHA branding

WELCOME RECEPTION SPONSOR

\$3,000+GST

SOLD

REGISTRATIONS

- ✓ 1 x Full conference registration including Welcome Reception and Networking Dinner

ACKNOWLEDGMENT AND BRANDING

- ✓ 1 x Banner displayed in Welcome Reception function area
- ✓ Logo with link on website and conference app
- ✓ 5-minute welcome speech at Welcome Reception (Mon, 12 May 2025)

COFFEE CART SPONSOR

\$9,000+GST

1
available

EXHIBITION OPPORTUNITIES

- ✓ 1 x 3mx2m Exhibition booth positioned next to the coffee cart (including walls, fascia, 2 x track spotlights, 1 x 4amp power outlet)

REGISTRATIONS

- ✓ 2 x Full conference registration including tickets to the Welcome Reception and Networking Dinner

ACKNOWLEDGMENT AND BRANDING

- ✓ Logo on all e-marketing materials
- ✓ Logo with link on website and conference app
- ✓ Branded coffee cart signage

CONFERENCE DINNER SPONSOR

\$5,000+GST

REGISTRATIONS

- ✓ 2 x Full conference registration including tickets to the Welcome Reception and Networking Dinner

ACKNOWLEDGMENT AND BRANDING

- ✓ 1 x Banner displayed at the Dinner
- ✓ Logo on all e-marketing materials
- ✓ Logo with link on website and conference app
- ✓ Logo on Conference Dinner menu
- ✓ 5-minute speech at Conference Dinner

LANYARD SPONSOR

\$3,500+GST

SOLD

REGISTRATIONS

- ✓ 1 x Full conference registration including the Welcome Reception and Networking Dinner

ACKNOWLEDGMENT AND BRANDING

- ✓ Co-branding of lanyard with your logo and AHA logo
- ✓ Logo with link on website and conference app

NETWORKING DRINKS SPONSOR

\$4,000+GST

REGISTRATIONS

- ✓ 1 x Full conference registration including Welcome Reception and Networking Dinner

ACKNOWLEDGMENT AND BRANDING

- ✓ 1 x Banner displayed at the function area
- ✓ Logo with link on website and conference app
- ✓ 5-minute welcome speech at the Networking Drinks (Wed, 14 May 2025)

SACHEL SPONSOR

\$6,000+GST

1 available

REGISTRATIONS

- ✓ 1 x Full conference registration including Welcome Reception and Networking Dinner

ACKNOWLEDGMENT AND BRANDING

- ✓ Co-branding of satchel with your logo and AHA logo
- ✓ Logo with link on website and conference app

TRADE EXPO BOOTH

\$3,950+GST

EXHIBITION OPPORTUNITIES

- ✓ 1 x 3mx2m Exhibition booth (including walls, fascia, 2 x track spotlights, 1 x 4amp power outlet)

REGISTRATIONS

- ✓ 2 x Full conference registrations including Welcome Reception and Networking Dinner

ACKNOWLEDGMENT AND BRANDING

- ✓ Logo with link in conference app

ADD ON - \$500+GST

- ✓ Equipment demonstration at the Regatta on Thursday, 15 May 2025

INVEST IN THE FUTURE OF HYDROGRAPHY

The Australian Hydrographers Association is very excited to continue the '**AHA Young Water Professionals Award**' at the 2025 Conference.

Sponsors can now boost the career of the next generation of Hydrographers and water industry professionals by directly supporting this new award. Aimed specifically at emerging professionals under the age of 35, the recipient of the award will receive the following:

- **Speaker spot** at the next New Zealand Hydrological Society (NZHS) conference
- **Career development** opportunity
- **Flights and accommodation** paid to New Zealand for the next NZHS Conference

The winner of the award will be judged by a panel during the 2025 AHA conference in Launceston, and awarded to the best presentation or technical paper delivered by an emerging professional (35 years or under) during the conference on 12 – 15 May 2025.

Sponsor this new Award and demonstrate your commitment to supporting the up and coming leaders in the industry.

YOUNG WATER PROFESSIONAL AWARD SPONSOR

\$5,000 +GST



REGISTRATIONS

- ✓ 2 x Full conference registration including Welcome Reception and Networking Dinner

ACKNOWLEDGMENT AND BRANDING

- ✓ Logo with link on the website and in conference app

CONTACT

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	Platinum	Gold	Silver	Bronze	Merchandise	Lanyard	Satchel	Coffee Cart	Welcome Reception	Conference Dinner	Networking Drinks	Young Water Professional	Trade Expo
GST Exclusive Prices	\$15,000	\$10,000	\$7,500	\$5,000	\$6,500	\$3,500	\$6,000	\$9,000	\$3,000	\$5,000	\$4,000	\$5,000	\$3,950
AVAILABLE	Sold	1 sold 1 available	1 sold 2 available	1 sold 4 available	1	Sold	1	1	Sold	1	1	1	
ACKNOWLEDGMENT AND BRANDING													
Logo display on all marketing collateral	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Acknowledgment in opening and closing	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Inclusion on social media channels	✓	✓	✓	✓	✓			✓	✓	✓	✓	✓	
Advert in conference program	Full page	Full page	1/2 page	1/2 page									
Satchel inserts	1	1	1	1									
Pull-up banner display	1	1	1						1	1	1		
Quote in industry media release	✓												
Speaking opportunity	✓	✓	✓						✓	✓	✓	✓	
Regatta Demonstration	✓	✓	✓	✓ +\$550									✓ +\$550
Additional Benefits					Co-branding of Merchandise	Co-branding of lanyard	Co-branding of satchel	Co-branding of coffee cart		Logo on dinner menu			
REGISTRATIONS													
Full Conference tickets including the Networking Dinner	6	5	4	3	1	1	1	2	1	2	1	2	2
EXHIBITION OPPORTUNITIES													
3m x 2m Expo booth	✓	✓	✓	✓				✓					✓
Expo Furniture Package	✓	✓	✓										



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